



**Oakdale Tourism and Visitors Bureau
Meeting Agenda**

Wednesday, August 9, 2017

5:45 p.m.

OTVB Office: 214 East F Street, #209 • Oakdale • CA 95361

I Welcome and Introductions

Public Comments: This is the time set aside to address the board on issues within the OTVB's jurisdiction that are not on the posted agenda this evening. Individual speakers are asked to keep spoken comments within 5-minute duration. These comments may be referred to the Board for follow up or request it be placed on a future agenda.

II Approval of Minutes

Approval of July's Meeting Minutes

III Treasurer's Report

- A. Approval of July's Report
- B. Letter to the Auditor
- C. TOT Deposit Amount

IV Business Manager's Report

Update from Pam Dumas

V Programs and Projects

- A. Gilbert Boot Sign Update – Pam
- B. Banners, Phase II Update – Pam
- C. Tree Lights, Phase II Update – Pam
- D. Western Festival Update – Pam
- E. Wild West Bass Trail – Action Item
- F. Bay Area Life TV Show Update – Pam
- G. Oakdale Garden Club Event Presentation – Bob Taylor
- H. Seasonal Billboard Design Update – Anne Marie



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VI Process Forward

- A. Resurgence of Downtowns Webinar Presentation – Pam
- B. Yosemite Journal Ad Renewal – Pam

VII Round Table—Good of the Order

VIII Next Meeting

IX Adjournment

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Oakdale Tourism and Visitors Bureau at (209) 345-9264. Notification 48 hours prior to the meeting will enable the Bureau to make reasonable arrangements to ensure accessibility to this meeting (28CFR35.102-35.104 ADA Title II).

I, Kathy Teixeira, City Clerk for the City of Oakdale, certify that I caused to be posted a copy of the Oakdale Tourism and Visitors Bureau Meeting Agenda for Wednesday, August 9, 2017 June 21, 2017 at the City Council Chambers, 277 North Second Avenue and the Oakdale Tourism and Visitors Bureau office located at 214 East F Street, #209, Oakdale, California on Friday, August 04, 2017.

Dated: Friday, August 04, 2017

/s/Kathy Teixeira

Kathy Teixeira, CMC
City Clerk