



**Oakdale Tourism and Visitors Bureau
Meeting Agenda**

Wednesday, May 10, 2017

4:00 p.m.*

OTVB Office: 214 East F Street, #209 • Oakdale • CA 95361

***Note Change of Time**

I Welcome and Introductions

Public Comments: This is the time set aside to address the board on issues within the OTVB's jurisdiction that are not on the posted agenda this evening. Individual speakers are asked to keep spoken comments within 5-minute duration. These comments may be referred to the Board for follow up or request it be placed on a future agenda.

II Approval of Minutes

Approval of April's Minutes.

III Treasurer's Report

A. Approval of April's Report.

B. Financial Audit Update

IV Business Manager's Report

Update from Pam Dumas.

V Programs and Projects

A. Visitors Center Update - Pam

B. Gilbert Building Boot Sign Update – Betty

C. Banners, Phases II and III Update – Pam

D. Tree Lights, Phase I Update – Pam

E. Quarterly Press Release Update – Pam

F. Western Festival Update – Pam



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VI Process Forward

- A. Sierra View Concert
Mr. Jim Brunk will share this event.
- B. Oakdale Photography
Echo Media will share their Oakdale photography strategy.
- C. Outfront Media Billboard Schedule – Anne Marie
- D. Tree Lighting, Phase II

VII Round Table—Good of the Order

VIII Next Meeting

IX Adjournment

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact Oakdale Tourism and Visitors Bureau at (209) 345-9264. Notification 48 hours prior to the meeting will enable the Bureau to make reasonable arrangements to ensure accessibility to this meeting (28CFR35.102-35.104 ADA Title II).

I, Kathy Teixeira, City Clerk for the City of Oakdale, certify that I caused to be posted a copy of the Oakdale Tourism and Visitors Bureau Meeting Agenda for Wednesday, May 10, 2017 at the City Council Chambers, 277 North Second Avenue and the Oakdale Tourism and Visitors Bureau office located at 214 East F Street, #209, Oakdale, California on Friday, May 5, 2017.

Dated: Friday, May 5, 2017

/s/Kathy Teixeira

Kathy Teixeira, CMC
City Clerk