



**Oakdale Tourism and Visitors Bureau
Meeting Agenda
Wednesday, March 17, 2021
Via Zoom
5:30 p.m.**

I Welcome and Presentations

- A. Austin Romito - Guest/ Board Member Interest
- B. Lisa Ballard - OES 150 Year Celebration
- C. Zach Fisher - Beards, Brews and BBQ
- D. Mike Noordewier - United Signs

II Approval of Minutes

- A. Approval of February Minutes

III Financial Report

- A. Approval of February Financials

IV Programs and Projects

- A. Marketing Committee

V For Discussion

- A. River Road Plaza LED Sign
- B. Banners (New Designs & Campaign)
- C. Chamber of Commerce Membership/ Relationship
- D. Bike Event during Chocolate Festival

VI Round Table - Good of the Order

- A. Local Business Workshop w/ Chamber
- B. Stan County College Internship Program
- C. Recap of Google Ad spend/ future plan
- D. Time Off Request

VII Adjournment