



choose civility

The City of Oakdale recognizes and supports the Choose Civility program, an initiative of the Stanislaus County Office of Education.

CITY OF OAKDALE CITY COUNCIL SPECIAL MEETING AGENDA

**Gene Bianchi Community Center
110 South Second Avenue • Oakdale • CA 95361**

Wednesday, May 26, 2021

6:00 PM

Gene Bianchi Community Center

NOTICE

This meeting will be open to the public. Effective June 22, 2020, pursuant to the order issued by Governor Newsom and consistent with guidance issued by the California Department of Public Health, social distancing and face coverings are required for in person attendance at the meeting. This is a Special Meeting. Pursuant to California Gov. Code Section 54954.3(a), members of the public wishing to address the Council may do so, and such comments shall be limited to the Special Meeting topic. If you would like to provide public comment, fill out a Speaker's Card and submit it to the Deputy City Clerk at least five (5) minutes before the meeting is scheduled to begin. You will be notified when it is your time to speak. You may also submit your written comment (limited to 250 words or less) via email to publiccomment@oakdalegov.com until 4:00 p.m. the day of the scheduled meeting for which you wish to provide comment. A copy of each timely submitted e-mail will be provided to the City Council prior to the start of the meeting and will be made a part of the public record of the meeting but will not be read aloud during the meeting unless specifically requested to do so.

Welcome to your City of Oakdale City Council Special meeting.

Your City Council are:

Mayor Cherilyn Bairos
Mayor Pro Tem Christopher Smith
Council Member Ericka Chiara
Council Member Fred Smith
Council Member Curtis Haney

Note: California law prohibits the City Council from taking action on any matter that is not on the posted agenda unless it is determined to be an emergency by the Council. All items will be referred to staff for follow-up and placed on a future agenda.

1. **Call to Order – 6:00 p.m.**
2. **City Council Members Present/Absent**
3. **Public Comments**

This is a Special City Council meeting. Pursuant to California Government Code Section 54954.3(a), members of the public wishing to address the Council may do so, and such comments shall be limited to the Special Meeting topic(s). Pursuant to Government Code section 54954.3, the City Council may adopt reasonable regulations to ensure that the business on the agenda can be conducted, therefore all members of the public will be given 3 minutes for their public comments. Individuals may not defer their time to another person. A maximum of 30 minutes will be allotted for general public comment. For agenda items, a maximum of 30 minutes will be allotted for public comment on each specific agenda item. California law prohibits the City Council from taking action on any item not appearing on the posted agenda except that Council may refer the matter to staff for follow-up or request it be placed on a future agenda.

4. **City Council Goal Setting Workshop**

5. **Adjournment**

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact City Hall, 209-845-3571. Notification 48 hours prior to the meeting will enable the City to make reasonable arrangements to ensure accessibility to this meeting. (28CFR 35.102-35.104 ADA Title II). Any documents produced by the City and distributed to a majority of the City Council regarding any item on this agenda will be made available in the City Clerk's office at City Hall located at 280 North Third Avenue, Oakdale, California.

Declaration of Posting

I, Julie Christel, Council Services and Legislative Records Manager/Deputy City Clerk for the City of Oakdale, certify that I caused to be posted a copy of the City of Oakdale City Council Agenda for the Special Meeting of Wednesday, May 26, 2021 at the Gene Bianchi Community Center, 110 South Second Avenue and the Council Chambers, 277 North Second Avenue, both in Oakdale, CA, 95361 on Monday, May 24, 2021.

Dated: May 24, 2021

"Cowboy Capital of the World"

/s/ Julie Christel

Julie Christel, Deputy City Clerk
Council Services and Legislative Records Manager



City of Oakdale
City Council Staff Report

Meeting Date: May 26, 2021 – City Council Goal Setting

To: Mayor and City Council

From: Bryan Whitemyer, City Manager

Subject: City Council Goals for the City of Oakdale

I. BACKGROUND

On July 22, 2019, the City of Oakdale City Council held a goal setting workshop and discussed the mission and vision of the City of Oakdale. At that time, the City Council shared their goals and priorities for the City and received feedback from members of the community.

As a result of the July 2019 meeting, the City Council developed thirteen goals and City staff developed operational goals for the various city departments. On August 19, 2019, the City Council reviewed the thirteen council goals and the goals for City Departments. The City Council also considered a Mission Statement, Vision Statement and list of Core Values.

On August 19, 2019, the City Council met again and ultimately approved the FY 2019-2020 Mission – Vision – Values – Goals document (Attachment A).

Below is the Mission Statement, Vision Statement and Core Values that were approved at that time.

Mission Statement

“The City of Oakdale provides fiscally responsible, quality services to ensure a thriving, secure and desirable community that embraces its heritage.”

Vision Statement

“By 2022, Oakdale will be a destination recognized for its wealth of opportunities and small-town charm.”

Core Values (not in priority order)

The City of Oakdale values...

- Honesty and integrity
- Accountability
- Two-way communication
- Fiscal responsibility
- Exceptional customer service



CITY OF OAKDALE
City Council Staff Report

SUBJECT: CITY COUNCIL GOAL SETTING SESSION
MEETING DATE: MAY 26, 2021

- Being innovative and solution-oriented
- Teamwork and collaborations

II. DISCUSSION

A few months after the City Council adopted its FY 2019-2020 goals the COVID-19 global pandemic hit in early 2020. The City Council and City Staff did everything possible to move forward to accomplish these goals but responding to the pandemic forced the City to modify its priorities. Despite the pandemic, our organization was still able to make significant progress on our goals. Below is a quick summary of the progress made on the City Council Goals of 2019.

The 2019 City Council Goals are as follows:

1. Renegotiate Property Tax Sharing Agreement with Stanislaus County.
 - a. Significant efforts have been made on this item. Meetings were held with every member of the Stanislaus County Board of Supervisors, the mayors of Stanislaus County, and key staff members in the Stanislaus County Auditor/Controllers Office.
 - b. The City Manager has worked with the City Manager of Riverbank to develop a proposal for a new Property Tax sharing arrangement. This proposal was shared with the Stanislaus County Chief Executive Officer in early 2020 prior to the COVID-19 pandemic.
 - c. The pandemic helped to stall out our conversations on this topic these conversations will be renewed soon.
2. Increase the General Fund Reserve from 40% to 42%-43%.
 - a. **COMPLETED:** The City has been able to accomplish this goal and currently maintains a 43% General Reserve level.
3. Support the passage of Measure H in November 2019 election in order to maintain funding for public safety, street lighting, street sweeping, the senior center and Community Center.
 - a. **COMPLETED:** The voters of Oakdale voted to approve Measure H, a ½ cent sales tax to support local services with 73.48% voting yes and 26.52% voting no.
4. Develop educational and enforcement strategies that will lower the number of vehicles running red lights in Oakdale.
 - a. The Oakdale Police Department has held numerous traffic operations to bring attention to this issue.



CITY OF OAKDALE
City Council Staff Report

SUBJECT: CITY COUNCIL GOAL SETTING SESSION
MEETING DATE: MAY 26, 2021

- b. Additional efforts will be made in the coming months to educate the public via social media regarding the importance of adhering to the signals at our intersections.
5. Develop plan for increased community outreach. The goal is to provide more information to residents and businesses so that they are fully informed on the issues facing the Oakdale Community.
 - a. The COVID-19 pandemic severely limited the City's ability to hold town hall meetings, visit businesses or proactively connect with our residents in person.
 - b. The City of Oakdale continues to utilize social media to connect with our residents and to keep them informed.
 - c. As COVID-19 restrictions are lifted the City will continue to look for additional opportunities to connect with our community.
6. Develop a plan to construct a Community Youth Center.
 - a. A preliminary plan has been developed for the Community Gymnasium/Youth Center Project (Attachment B).
 - b. The cost of the Gymnasium currently exceeds the funds available to construct it. Due to the high costs of materials it may be best to wait for a stabilization of construction costs before proceeding with the construction of the Community Gymnasium/Youth Center
7. Install more lighted crosswalks on F Street (Highway 108/120).
 - a. Staff has had preliminary conversations with Caltrans regarding this goal.
 - b. COVID-19 really slowed Caltrans ability to move
8. Explore creation of a Business Improvement District (BID).
 - a. This goal was not pursued in 2020 due to COVID-19.
 - b. This is a worthwhile goal and should be pursued.
9. Determine if a contractor or employee needs to be hired to help recruit new retailers and businesses to Oakdale.
 - a. COMPLETED: Staff has determined that there is not a need to hire a specific employee to seek out and recruit new retailers.
10. Attract new retailers to Oakdale that will bring more retail sales tax revenue to the community.
 - a. The City has worked directly with Opportunity Stanislaus to reach out to big box retailers to fill the vacancy of the Kmart building.



CITY OF OAKDALE
City Council Staff Report

SUBJECT: CITY COUNCIL GOAL SETTING SESSION
MEETING DATE: MAY 26, 2021

- b. The City has worked with local and regional commercial retail brokers to try to attract retailers to Oakdale.
 - c. The City is seeing activity in Oakdale on a smaller scale with local investors. Example, two local businessmen are investing in restaurant buildings on North Third Avenue.
 - d. Additionally, there is interest by local investors to bring other commercial activities to the east side of town in the East F Street Specific Plan area.
11. Create shovel ready parcels for retail and business development in the East F Street Specific Plan, Crane Crossing Specific Plan, and future Sierra Pointe Specific Plan.
- a. City staff continues to work with the property owners in the East F Street, Crane Crossing, and Sierra Pointe specific plan areas to receive approvals so that they are shovel ready for development.
 - b. The Sierra Pointe Specific Plan is on schedule to go before the Planning Commission and City Council for the necessary approvals so that the property can be annexed into the City. If the area receives those approvals, it will then be presented to LAFCO who would need to approve the annexation.
12. Reduce dependence on ground water by developing plans to utilize surface water from OID.
- a. The City has worked with OID to design surface water irrigation projects for the Dog Park basin on the west side of town and the large grass basin at the intersection of Greger Street and Branding Iron.
 - b. The City requested bids to construct these projects and the numbers came in high. Staff is working with OID to modify the specs for the projects so that we can hopefully get a more favorable bid the next go around.
13. Pursue energy efficiency and renewable energy projects such as solar, lighting retrofits, utilization of variable frequency drives on City pumps and any other projects that create cost savings for the City.
- a. The City Council approved a \$6 million energy efficiency project that will retrofit lighting throughout all City facilities and street lights not yet converted to LEDs. Additionally, solar panels will be installed at the waste water treatment plant, community center, senior center, City Hall and Police Department building and the Public Services corporation yard.
 - b. Older HVAC systems are being replaced with new high efficiency units that will lower energy costs in those facilities.
 - c. By the end of 2022 this project should be completed. The energy savings from these projects will be utilized to pay for the financing that was utilized to pay for the construction of these projects.



CITY OF OAKDALE
City Council Staff Report

SUBJECT: CITY COUNCIL GOAL SETTING SESSION
MEETING DATE: MAY 26, 2021

III. FISCAL IMPACTS

In order to accomplish an organization's goals and objectives, monetary resources must be expended. The funds needed to cover the cost of realizing the Mission and Vision Statement of the City will primarily come from the City's General Fund or utility funds (i.e. Water, Sewer, Storm, and Airport). The annual budget process will be utilized to identify what funds are available to accomplish the goals that have been established. In some cases the City may need to modify the timeline to complete certain goals based on available funding.

III. RECOMMENDATION

Staff recommends that the City Council of the City of Oakdale review and discuss the 2019 Mission and Vision Statements, review and discuss the draft staff goals, and share and discuss other goal suggestions.

IV. ATTACHMENTS

Attachment A: FY 2019-2020 Mission, Vision and Goals



City of Oakdale
City Council Staff Report

Meeting Date: August 19, 2019

To: Mayor and City Council

From: Bryan Whitemyer, City Manager

Subject: Presentation of City Council Goals for 2019/2020

I. BACKGROUND

On Monday, July 22, 2019 the Oakdale City Council held a goal setting session to establish goals and priorities for the next year. City staff presented goals and priorities for the various City departments and the City Council provided a number of goals as well. The goals provided by the Council and City staff have been combined into a document called the City of Oakdale Mission, Vision and Goals document for FY 2019-2020.

II. DISCUSSION

Please note that the ability to accomplish the goals that are funded from the City's General Fund will be affected by the passage or failure of Measure H in the November 2019 election. Measure H is a ballot measure on the November 2019 ballot that would continue the ½ cent general sales tax that was originally approved by the voters in November 2011 as Measure O and then approved again by the voters in November of 2014 as Measure Y. Measure Y expires on March 31, 2020, so if Measure H does not pass, the City will lose over \$1,900,000 in annual revenue that is currently utilized to pay for police and fire services, street lighting, street sweeping, the senior center and the community center.

III. FISCAL IMPACTS

In order to accomplish an organization's goals and objectives, monetary resources must be expended. The funds needed to cover the cost of completing the goals contemplated in the Mission, Vision and Goals document will primarily come from the City's General Fund or utility funds (i.e. Water, Sewer, Storm, and Airport).

III. RECOMMENDATION

Staff recommends that the City Council of the City of Oakdale review and discuss the City of Oakdale Mission, Vision, and Goals document. If modifications are needed this item can be continued to a future Council Meeting so that those changes can be made. If no changes are needed the City Council can approve the document.

IV. ATTACHMENTS

Attachment A: City of Oakdale Mission, Vision and Goals FY 2019-2020



FY 2019-2020

Mission – Vision – Values – Goals

MISSION STATEMENT

The City of Oakdale provides fiscally responsible, quality services to ensure a thriving, secure and desirable community that embraces its heritage.

VISION STATEMENT

By 2022, Oakdale will be a destination recognized for its wealth of opportunities and small-town charm.

CORE VALUES

(Not in priority order)

The City of Oakdale values...

Honesty and integrity

Accountability

Two-way communication

Fiscal responsibility

Exceptional customer service

Being innovative and solution-oriented

Teamwork and collaborations

Oakdale City Council Goals

#	WHAT	WHO	WHEN	STATUS			COMMENTS
				DONE	ON TARGET	REVISED	
1	Renegotiate Property Tax Sharing Agreement with Stanislaus County	City Council/City Manager	2019		X		The Mayor is currently working with the other cities in Stanislaus County to determine the deal points of a new agreement.
2	Increase the General Fund Reserve from 40% to 42%-43%.	City Council/City Manager	2019		X		In order to make this goal a reality additional revenue streams for the City are needed. A new property tax sharing agreement could make this a reality.
3	Support the passage of Measure H in November 2019 election in order to maintain funding for public safety, street lighting, street sweeping, the senior center and community center.	City Council	2019		X		
4	Develop educational and enforcement strategies that will lower the number of vehicles running red lights in Oakdale.	Police Chief	2019		X		

Oakdale City Council Goals

5	Develop plan for increased community outreach. The goal is to provide more information to residents and businesses so that they are fully informed on the issues facing the Oakdale Community.	City Manager/Public Services/Police Department/Fire Department	2020		X		Possible actions to improve community outreach could be increased utilization of social media applications and press releases. Additional town hall meetings will also provide informational opportunities for community members.
6	Develop a plan to construct a Community Youth Center	City Council/City Manager/Finance Department/Public Services	2020		X		This is a long-term goal that could be associated with the construction of the new Community Gymnasium.
7	Install more lighted crosswalks on F Street (Highway 108/120)	Caltrans/City Manager/Public Services	2020		X		The City of Oakdale will need to continue to work with Caltrans to make this a reality. Caltrans controls all maintenance and construction on state highways.
8	Explore creation of a Business Improvement District (BID)	City Manager/Finance Director	2020		X		Contact other cities that have already established BIDs in their communities and see if their model can be used in Oakdale.

Oakdale City Council Goals

9.	Determine if a contractor or employee needs to be hired to help recruit new retailers and businesses to Oakdale.	City Council/City Manager	2020		X		
10.	Attract new retailers to Oakdale that will bring more retail sales tax revenue to the community.	City Manager/Property Owners			X		
11.	Create shovel ready parcels for retail and business development in the East F Street Specific Plan, Crane Crossing Specific Plan, and future Sierra Pointe Specific Plan.	City Manager/Public Services Director			X		
12.	Reduce dependence on ground water by developing plans to utilize surface water from OID.	City Manager/Public Services Director/OID			X		Short Term – design and build pump stations that can irrigate existing City parks with surface water. Long Term – develop plan to serve Oakdale with potable surface water.
13.	Pursue energy efficiency and renewable energy projects such as solar, lighting retrofits, utilization of variable	City Council/City Manager			X		

Oakdale City Council Goals

	frequency drives on City pumps and any other projects that create cost savings for the City.						
--	--	--	--	--	--	--	--

DRAFT

Department Goals: Police Department Strategic Plan

#	WHAT	WHO	WHEN	STATUS			COMMENTS
				DONE	ON TARGET	REVISED	
1	Community Service	Police Chief (Strategic Plan Focus Area #1)	2019-2021		X		
1.1	Community Service: Increase Utilization of the Community Policing Philosophy	Police Chief	2019-2021		X		
1.1.1	Reduce Part I Crime Rate by 5%	Operations Division Commander	2019		X		
1.1.2	Achieve Full Implementation of Beat/COP/POP Systems	Operations Division Commander	2019-2020		X		
1.1.3	Develop and Increase Community Relations	Operations and Support Division Commanders	2019-2020		X		

Department Goals: Police Department Strategic Plan

1.2	Community Service: Improve Police Technology and Social Media Presence	Police Chief	2019-2020		X		
1.2.1	Provide Real Time Information via Social Media Platforms	Support Division Commander / PIO	2019-2020		X		
1.2.2	Publish Crime Data, Wanted Persons, Press Releases, Etc.	Support Commander / PIO	2019-2020		X		
1.3	Community Service: Improve Downtown Foot Patrols and Park and Path Patrols	Police Chief	2019-2021		X		
1.3.1	Improve Downtown Foot Patrols and Expand Downtown Resource Officer Program to Better Serve Businesses and Homeless Challenges	Operations Division Commander	2019-2020		X		

Department Goals: Police Department Strategic Plan

1.3.2	Establish Ongoing Patrols in Parks and on Trails with Off-Road Electric Motorcycle Deployments	Operations Division Commander	2019-2020		X		
1.4	Community Service: School Resource Officer Program (SRO), Traffic Safety Program and Measured Outcomes	Police Chief	2019-2021		X		
1.4.1	Enhance School Partnerships	Operations Division Commander	2019-2021		X		
1.4.2	Increase Traffic Safety through Enforcement and Education	Operations Division Commander	2019-2020		X		
1.4.3	Measured Outcomes through Community Surveys and Service Audits	Operations Division Commander	2019-2020		X		

Department Goals: Police Department Strategic Plan

2	Professional Development: Research and Pursue Accreditation, Succession Planning, Patrol Workload Analysis, Employee Wellness and Continues Professional Training	Police Chief (Strategic Plan Focus Area #2)	2019-2021		X		
2.1	Research National Accreditation Program	Operations Division Commander	2019-2020		X		
2.2	Maintain a Current Department Training Plan Built with Succession Planning in Mind	Operations Division Commander	2019-2021		X		
2.3	Patrol Workload Analysis	Operations Division Commander	2019-2020		X		

Department Goals: Police Department Strategic Plan

3	Internal Operations: Increase Efficiency and Effectiveness of Internal Operations to include: Evidence Management, Watch Commander Follow-up , Crime Analysis, Reserve Officer Program and Animal Services	Police Chief (Strategic Plan Focus Area #3)	2019-2021		X		
3.1	Property and Evidence Function: Increase Efficiency and Accuracy in Processes (Purging and Auditing)	Support Division Commander	2019-2020		X		
3.2	Watch Commander Follow-up with Sampling of Citizens Following Calls for Service	Operations Division Commander	2019-2020		X		
3.3	Establish a Crime Analysis Function	Support Division Commander	2019-2020		X		

Department Goals: Police Department Strategic Plan

3.4	Enhance Reserve Officer Program	Support Division Commander	2019-2020		X		
4	Capital Improvement	Police Chief (Strategic Plan Focus Area #4)	2019-2021		X		
4.1	Improve Police Headquarters Building	Support Division Commander	2019-2021		X		
4.2	Improve Firearms Range Facility	Support Division Commander	2019-2021		X		
4.3	Fleet Management Process Improvement (Planning and Replacement)	Support Division Commander	2019-2021		X		

Department Goals: Police Department Strategic Plan

4.4	Communications Center Upgrade	Support Division Commander	2019-2021		X		
-----	-------------------------------	----------------------------	-----------	--	---	--	--

Modesto Fire Department Goals

#	WHAT	WHO	WHEN	STATUS			COMMENTS
				DONE	ON TARGET	REVISED	
1	Develop and Implement Training plan for Oakdale Transition into MFD	Battalion Chief Andrew Hunter	2019		X		Ensure there is a clear and deliverable training plan to all MFD employees regarding the operational needs of the organization.
2	Develop a Capital Replacement Plan for Oakdale Fire Apparatus and Fire Stations	Division Chief Tim Tietjen	2019-2020		X		Develop a report that outlines current capital assets, condition, and replacement plan.
3	Address staffing concerns within the organization	Fire Chief Ernst	2019-2022		X		Continue to study, address, and recommend actions that addressing staffing concerns of the organization.
4	Work to establish fuel mitigation plan for the communities of Oakdale and the Oakdale Fire Protection District	Battalion Chief Ryan Winton	2019-2020		X		Establish partnerships with CalFire and other state agencies to address the needs of the community for wildland fire preparedness.
5	Develop Fire Intern Program	Battalion Chief Daren Jesberg	2019-2020		X		Establish intern program and model it after the program MRFA established in 2012
6	Regional Training Division	Battalion Chief Andrew Hunter	2019		X		Establish MOU with City of Ceres, Salida Fire Protection District, and the City of Modesto for a regional training division. Creating more efficient and consistent training for all agencies.

Modesto Fire Department Goals

7	Fire Regionalization	Fire Chief Alan Ernst	2019-2022		X	Continue to explore opportunities to regionalize the fire service in Stanislaus County and realize efficiencies through economy of scale
8	Health and Wellness Program	Battalion Chief Michael Shockey	2019-2022		X	Continue to develop and improve the organization's health and wellness program. Focus on work place injuries, behavioral health, preventative care and maintenance.

DRAFT

Public Services Department Goals

#	WHAT	WHO	WHEN	STATUS			COMMENTS
				DONE	ON TARGET	REVISED	
1.	Public Services - Develop Streamline Permitting Process	Jeff/Brian	2019-2020		X		This will help refine and develop our ability to clearly explain out permit process as well as improve efficiencies in PS, helping the public.
2.	Public Services - Create a fund and refine plan for office trailer replacement.	Jeff	2019-2024		X		We currently have a concept. The next phase may be to investigate design – build options?
3	Public Services - Investigate the use of Solar at City Corp Yard and or a plan to cover City equipment from the elements	Jeff/Cody	2019-2021		x		Investigate the use of Solar at City Corp Yard that may double as shade structures for City equipment.
4	Public Services - Create position and hire a staff person to spearhead County, State and Federal compliance issues as well as grant writing and some project element oversight.	Jeff	2019-2020		X		Keeping track of compliance related items is becoming more and more complex and involved. Also to have someone who has an eye on potential grant opportunities would be a benefit to the City as a whole.
5.	Public Services - Continue to Implement Fiscal Year 18-19 &19-20 CIP (Capital Improvement Program	PS Staff	2018/19& 2019/20		x		Review Capital project list and update CIP

Public Services Department Goals

7.	Public Services - Cost for Services Fee Study Update	Colleen / Brian	2019-2020		X		Work with Consultant on revising the current Cost for Services Fee Study.
8.	Community Development - Public Services - Work towards Cross-Training for front Counter	Public Services Staff	2019-2020		X		With limited Staff move towards more cross-training with front office staff to be able to provide more information (general zoning questions etc.).
9.	Planning - Develop Commercial Design Guidelines and implement Design Review process	Contract Planner / Colleen / Jeff	2019-2020		X		Develop Commercial Design Guidelines for existing and new development projects.
10.	Planning - Work with Stanislaus County and other Cities to Develop an Accessory Dwelling Unit Ordinance or other Master Planning Project using SB2 Planning Grant Funds	Contract Planner / Colleen / Jeff	2019-2020		X		J.B. Andersen to prepare an application to submit for SB2 Planning Grant Funds.
11.	Building - Finish Handouts for Building/Fire/PW's and have at counter.	CDS STAFF	ASAP				Hand out book cases need to be re-installed in lobby for customers.

Public Services Department Goals

12.	Building - Fire Contract and CDS Office Staff.	CDS Staff (Brian Lead)	July 2019				Meet and confer with staff regarding new Fire Contract, points of contact, how to direct calls, who is doing what – Modesto or Oakdale?
13.	Building - Permit Issuance / New Fees.	CDS Staff (Colleen and Brian Lead)	December 2019 (IF APPROVED)				Cross training for permit issuance and front counter coverage / depth. Includes processing new applications and receipts and going over new fees.
14.	Engineering -Lease to an aviation business at the Oakdale Airport.	Michael Renfrow	2019		X		Issue RFP and execute lease in 2019.
15.	Engineering - Institute lease rate update at the Oakdale Airport.	Michael Renfrow	2020		X		Focus on ground lease tenant lease rate update to be completed in 2020.
16.	Engineering - Develop advanced GIS skillset.	Michael Renfrow	2019-2022		X		Continued GIS training over 3 years to grow GIS skills to an advanced level. Will aid City in developing and managing important facility and development maps.

Public Services Department Goals

17.	Engineering- Interpersonal relationships with colleagues.	Michael Renfrow	Ongoing			X	Work on fostering quality relationships in the workplace, to develop mutual trust and respect.
18.	Public Works-Develop a landscape and signage installation plan for the for the airport entry.	Michael Renfrow	2020-2023				Develop a plan and obtain estimates.
19.	Public Works-Implement Street Maintenance Plan	PW Superintendent and M.W. Supervisor (Streets/Sewer)	2019-2020			X	Hire personnel, purchase equipment, maintain crack seal plan and street maintenance.
20.	Public Works-Standard Operating Procedures for Water, Sewer, Storm, and Street Maintenance	Maintenance Worker Supervisors	2019-2020			X	Supervisors to assign writing of SOP's to staff so that the City has written procedures to follow when using equipment or dealing with a particular situation.
21.	Public Works - 3rd Avenue between E & F St. Rehabilitation Project	Jeff/Bryan	2018-2020				Begin presentations to business groups and City Council to review design of project. Set aside funds to construct project. Target date is January 2021 for wet utility construction only. Final phase may be January 2022.

Public Services Department Goals

22.	Public Works - City Sewer River Crossing design and installation	Jeff/Cody	2020-2021			x	Currently working with Seventh day Adventist Church to purchase a .9 ac site to facilitate the design and maintenance of the new facility.
23.	Public Works-Corp Yard Storage Building	PW Superintendent	2019-2020		X		Install 30x50 storage building/shop for Water and Sewer Department, in place of old shipping container pre-construction.
24.	Sewer – CCTV All Sewer Lines	Sewer Dept	2019-2022		X		Goal is to have the entire City Sewer Collections system CCTV'd in the next 3 years
25.	Sewer – Conversion of all (5) Dry Pit Sewer Lift Stations to Wet Pit Submersible Pumps	Sewer Dept	2019-2024		X		Five lift stations over the course of five years
26.	Storm – Rehab storm stations	Storm Dept	2019-2029		X		Looking at ability to update control cabinets with new Cloud SCADA technology
27.	Street – Implement Striping, Crack Sealing, and Street Repair plan	Street Dept	2019-2020		X		Hire 2 new employees and purchase new street maintenance equipment

Public Services Department Goals

28.	Sewer – CCTV All Sewer Lines	Sewer Dept	2019-2022		X		Goal is to have the entire City Sewer Collections system CCTV'd in the next 3 years
29.	Water-Staff Training	Bob Davis Al Pacheco Stan Milam Newest staff Jeff Roberts	2019-2020		x		We need to utilize the industry workshops to build a well-trained team
30.	Water-Well Inspection Pull and repair	Cody /Jeff R	Winter 2019		x		Need to schedule. Possibly over two off seasons Well 4 Well 5 Well 7
31.	Water-Upgrade Well Sites	Cody /Jeff R	2019-2020		x		We need lighting at all well sites, this project was started but needs to be revisited. Also 8' tall ornamental rod Iron security fences at these locations. Well 4 Well 5 Well 8 Well 7
32.	Water-Expand Pressure Zone	Cody/ Jeff R	1-5 years		x		We need to expand our pressure zone to increase our delivery performance/ reliability. A plan is in place to insert clay valves around well 7 area and bring that area into pressure zone. Need to expand and plan for down town area to be as well

Public Services Department Goals

33.	Water – Water Meter Upgrade program	Cody / Jeff R	2019-22		x		As of July 2019, our water meter system is fully radio readable. Next phase is to decrease our readability time line with minimal rereads to one day. Future phases will include 100% remote reads from the Finance Dept. Then possibly have Real Time reading by customers as well as the Finance Department.
34.	Water-Well 9	PW Superintendent and M.W. Supervisor (Water)	2019-2020		X		Bring Well 9 back online by sleeving the casing and re-establishing the Well.

DRAFT

City Manager/City Administration Goals

#	WHAT	WHO	WHEN	STATUS			COMMENTS
				DONE	ON TARGET	REVISED	
1	Advocate for surface water connections in City parks as a benefit to the OID Urban customer?	City Council/City Manager	2019		X		Members of the 2 + 2 Committee can meet with OID board members to advocate for surface water services for OID urban customers who live in Oakdale
2	Negotiate new Property Tax Share agreement with Stanislaus County that improves the current 30% City 70% County split.	City Council/City Manager	2019		X		Collaborate with other cities in Stanislaus County to negotiate a new Property Tax Sharing Agreement with Stanislaus County.
3	Develop plan to improve the look and feel of the entry points into the City of Oakdale and along the Hwy 108/120 corridors	City Manager/Public Services/Code Enforcement	2020		X		Code Enforcement will make sure property owners are maintaining property as required per Conditions of Approval
4	Increase utilization of Facebook and Twitter in order to enhance the communication and information shared with the residents of Oakdale	City Manager/HR	2019		X		

City Manager/City Administration Goals

5	Develop plan to install covered Parking/Solar structures in City Parking lots and at City Buildings	City Manager/Public Services	2020		X		Locations to be considered are: 1) New downtown parking lot on 3 rd Avenue 2) Parking lot by Community Pool 3) Public Works Corporation Yard 4) Waste Water Treatment Plant 5) Others
6	Homelessness: Connect individuals experiencing homelessness with County Services and other non-profit services so that they can move into transitional housing and then permanent housing	City Council/City Manager/Police Department	2020		X		Continue to participate in the Stanislaus County Focus on Prevention Effort. Be actively engaged with the Stanislaus Homeless Alliance and continue to have open dialogue with non-profit groups assisting the homeless like the Oakdale Rescue Mission.

Finance Office Goals

#	WHAT	WHO	WHEN	STATUS			COMMENTS
				DONE	ON TARGET	REVISED	
1	Improve Facility Reservation Online Access	Finance	2019-20		x		Provide customers the ability to view facility availability, Apply for reservation online, ability to pay for reservation online.
2	Train various department staff on the use of new Accounting System	Finance	2019-20		x		With the installation of new accounting Software, need to train individuals in the use of the Software to increase access to information.
3	Work with Water Division on the Implementation of Remote Water Meter Reading	Finance and Water	2019-20		x		
4	Cross Training of Finance Staff	Finance	2019-20		x		Expand the cross training of staff to enable continuity of operations.
5	Annual Audits	Finance	2019-20		X		Complete annual audits by 12/31/2019

City Clerk's Office Goals

#	WHAT	WHO	WHEN	STATUS			COMMENTS
				DONE	ON TARGET	REVISED	
1	Improve online services to the public. Revise all Special Events Applications, Public Records Act Request, and Claim Against the City forms on the City's website, converting them to a PDF fillable form.	Council Services	2019				
2	Increase and simplify public access to information. Develop a "City Clerk" page on the City's website to include Election information, FPPC forms and filings, links for Special Events, PRA, Claim forms, and other relevant information.	Council Services	2019-2020				
3	Elections Work with ROV on upcoming Election and coordinate a successful election process. Increase use of social media and traditional media for voter outreach.	Council Services	2019-2020				
4	Education and Training Complete TTC classes and required training for CMC & CPMC accreditation.	Council Services	2020				

HR Department Goals

#	WHAT	WHO	WHEN	STATUS			COMMENTS
				DONE	ON TARGET	REVISED	
1	<u>Employment</u> Implement a user-friendly applicant-tracking software system to streamline application process while providing Dept. leadership with timely updates.	Patrick Mondragon	2020		X		-HR held Conf. Call with NeoGov; now need second Conf. Call with CM and Finance Director -Also looking at getting a quote and demonstration from a less reputable software company called CalOpps just get a second quote. -Both CalOpps and NeoGov specialize in local government processes.
2	<u>Training & Development</u> Continue providing timely, relevant, and effective training for City of Oakdale employees, both technical and leadership based.	Patrick Mondragon	2019-2020		X		-Conducting 2 nd Aspiring Leaders program, a six-month long leadership development program. -Delivered AB-1825 Training -Hosted Management 101 and Dealing With Difficult People Training this FY -Looking to deliver more technical trainings for employees, as well as Safety Trainings.
3	<u>Employee Relations</u> Continue to engage our employees, being a visible presence.	Patrick Mondragon	2019-2020		X		-Conducting site visits now but will be stepping it up this FY, making more frequent site visits. -Continue holding Employee Stay Interviews with both Full and Part Time employees until I'm 100% complete. -Continue attending monthly PW Safety Meetings and hope to attend Police Officer Briefings.

HR Department Goals

#	WHAT	WHO	WHEN	STATUS			COMMENTS
				DONE	ON TARGET	REVISED	
4	Recruitment Continue on development and production of "We Are Oakdale" Recruitment Video	Patrick Mondragon	2019		X		-Met with Videographer -Provided down payment -Started filming -Working on setting up Employee Interviews (B-Roll) -This video, once complete, will be advertised on our City of Oakdale Website and on Social Media, and will be used to attract prospective employees.
5	Employee Recognition Continue and improve on recognizing City of Oakdale employees	Patrick Mondragon	2019-2020		X		-Continue our yearly City of Oakdale Employee Recognition/Holiday Luncheon for City employees -Continue presenting Year Service Awards at 5-year service increments -Continue and improve on recognizing Retirees -Continue providing Challenge Coins for service excellence -Look at developing Safety Awards and other Achievement Awards to keep our employees motivated.