

# OAKDALE



City of Oakdale, California [www.ci.oakdale.ca.us](http://www.ci.oakdale.ca.us)  
 Year Incorporated 1906

The community of Oakdale is situated along the banks of the Stanislaus River on the eastern edge of California's Great Central Valley. The City of over 20,000 connects to a history rich in its rural ranching and equestrian heritage. Throughout all four seasons, Oakdale serves as a gateway to Yosemite National Park as well as the central Sierra Nevada Mountain Range where unlimited outdoor recreation opportunities and natural beauty abounds. As an emerging small urban setting, unique to its environment, Oakdale is also home to a growing number of manufacturing firms including Ball Corporation, ConAgra, and Sconza Candy. Visit the City of Oakdale at [www.ci.oakdale.ca.us](http://www.ci.oakdale.ca.us) or the Chamber at [www.oakdalechamber.com](http://www.oakdalechamber.com).

## Population

January 1, 2012 estimate	20,947
Percentage Increase since 2000 Census	34.4%
2010 Census	18,488
2000 Census	15,503

## Households

January 1, 2012 estimate	7,318
2010 Census	7,288
2000 Census	5,610
Percentage Increase from 2000 to 2010	29.9%
Annualized Growth Rate 2000 to 2010	2.7%
Persons per Household (2012)	2.84
Persons per Household (2010)	2.54
Persons per household (2000)	2.73

## Median Household Income

2009-2010 estimate	\$60,056
2000 Census	\$39,337
1990 Census	\$27,230

## Housing Units

January 1, 2012 estimate	7,854
2010 Census	7,822
2000 Census	5,805

Taxable Sales in 2010 (\$ in 000s)	\$237,566
Taxable Sales in 2009 (\$ in 000s)	\$232,214

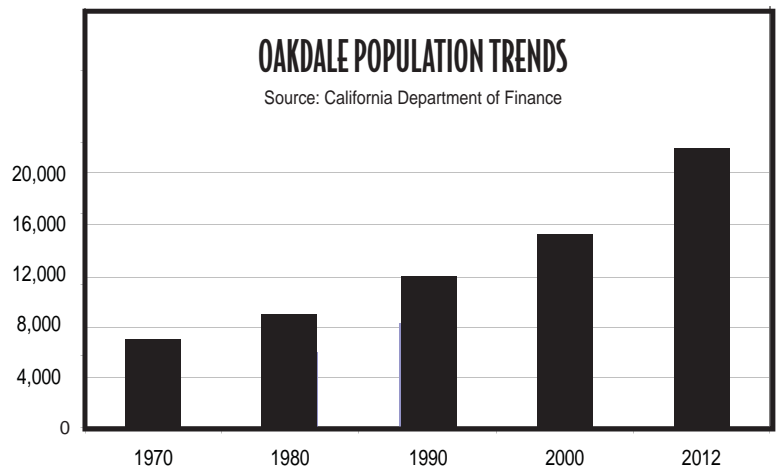
## Public Schools

Oakdale Joint Unified School District  
[www.oakdale.k12.ca.us](http://www.oakdale.k12.ca.us)

District Enrollment (2011-2012 Year)	5,330
Kindergarten	368
Elementary School (Grades 1-8)	3,119
High School (Grades 9-12)	1,843

## ZONE 40

Depending on the business address an employer may be eligible to receive key tax incentives through the Stanislaus Enterprise Zone. Incentives that can improve their bottom line and help them reduce their cost of doing business. Portions of Oakdale are included in the Stanislaus Enterprise Zone 40. Check the Alliance website for address ranges at [www.stanalliance.com](http://www.stanalliance.com).



## Major Employers

Employer	Description	Employees*
ConAgra	Tomato/Bean Processor	1,200
Oakdale Joint Unified School	School District	525
Oak Valley Hospital/Care	Healthcare Facility	483
Ball Corporation	Metal Can Manufacturing	317
City of Oakdale	City Government	127
Sconza Candy	Confectionery Products	108
K Mart	Retailer	109
Save Mart Supermarket	Retail Grocer	85
Burchell Nursery	Fruit & Nut Tree Nursery	80
A.L Gilbert	Feed & Grain	77
Oakdale Irrigation District	Water Utility	75

\* Reflects peak seasonal levels where applicable and may include estimates.